



**NANA FINK**

SWITZERLAND

**NANA FINK**, the ultra-luxury fine jewelry brand from Basel, Switzerland, is expanding with a new brick-and-mortar location and marketing campaign shot by an industry veteran.

The new shop-within-shop is located in the Paul Smith store on Floral Street in London. **NANA FINK** has been working with Paul Smith since 2014. The entire collection continues to be sold at [www.nanafink.com](http://www.nanafink.com).

The campaign takes form in a new photo shoot, depicting **NANA FINK** pieces in an elevated way. Shot on location in Basel through the lens of a world known photographer who's worked with heritage brands like Cartier, the pictures focus on the stones and quality of each piece.

The brand uses materials with the highest standard of sustainability; gemstones, most of them more than 40 years old, are sourced from the oldest goldsmith families in Basel while the gold follows CoC (Chain of Certification) regulations that ensure human rights, labor standards, environmental impact and business ethics from mine to retail.

**NANA FINK** specifically uses either recycled or grandfathered gold in each piece. It comes from small Peruvian businesses and is extracted without the use of mercury. Each step in the manufacturing process is tracked for an additional \$1 per gram, funds that are put directly back into local Peru economies to finance projects like building libraries.

*»We are so excited to expand our partnership with Paul Smith and to release all the projects we have been working on,«* says designer and founder Dr. Nana Fink, a Harvard-trained former psychotherapist who was born and bred in Basel, Switzerland. *»Working on the new branding has been an incredibly important step in growing globally.«*

Known for its antique aesthetic cast in modern materials, **NANA FINK** has been sold internationally in fine retailers since its inception in 2011. The collection includes intricate pieces like mystical bangle bracelets, ancient-inspired rings and modern-yet-classic jewelry for gentlemen. New pieces can be found in recent features in Forbes, Vogue Japan, Vogue Germany and British Vogue.

To learn more about **NANA FINK** and her namesake collection, please visit [www.nanafink.com](http://www.nanafink.com) and find her on Instagram: [@nanafink](https://www.instagram.com/nanafink)











VOGUE

**HERZLICH** Die „Sophistiquée“-Kollektion der Schweizer Designerin Nana Fink ist eine Huldigung des Art déco. Handgearbeiteter Anhänger aus Roségold mit weißer Koralle, Opalen und einem Rhodolith. 7800 sFr.

**SELTEN SCHÖN** Smaragde ohne Einschüsse sind ausgesprochene Raritäten und werden oftmals erheblich teurer gehandelt als etwa Diamanten. Beim Platinring von Tiffany & Co. oben wurde ein sehr reines Exemplar von 5,02 ct verwendet. Ein Diamantring setzt den kunstvoll facettierten Stein gebührend in Szene. 196.000 €.

**SCHMUCK NEWS**  
Das Art déco neu entdeckt, grüner Glamour und eine zeitgemäße Ankerkette

**TWO-IN-ONE** Bei der Uhr „Cape Cod Chaîne d’Ancre“ hat Hermès Quadrat und Rechteck zu einer unverwechselbaren Geometrie zusammengefügt. Das Armband ist von einer Ankerkette inspiriert. Aus Edelstahl. 2600 €.

**FEINE KREISE** Strahlendes Weiß und glitzernde Kristalle verleihen den hinten offenen Creolen von Oscar de la Renta einen zeitgemäßen Frischblick. Aus Messing mit einer Oberfläche aus Resin. 457 €, gelb bei Mytheresa.com.

48



# COTE

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Extreme  
THE G

### UPDATE / Fashion & Accessories

**DIOR**  
Korlettasche «Diorcamp» mit exklusiver Rückenverkleidung in Militärgrün. Messenger bag «Diorcamp» with exclusive embroidery technique in military green.

**SWATCH**  
Eine Kooperation mit dem Streetwear-Label Bathing Ape. «Big Bold» Bape Tokyo Edition (47 mm). A cooperation with the streetwear label Bathing Ape. Watch «Big Bold» Bape Tokyo Edition (47 mm).

**HERMÈS**  
Schal «Faubourg» Rainbow aus Kaschmir und Seide. Design von Dimitri Rytbatshenko. Cashmere and silk scarf «Faubourg» Rainbow. Design by Dimitri Rytbatshenko.

**MULBERRY**  
Sonnenbrille «Kate» aus dunkelgrünem Acetat. Die neue lancierte Kollektion inspiriert sich an den 60er-Jahren. Sunglasses «Kate» in dark green acetate. The newly launched collection is inspired by the 60s.

**MIANA FINK**  
Ring «Sophistiquen» aus Roségold, mit handgeschliffenem Malachit. Ring gold «Sophistiquen»-ring with hand-carved malachite.

**VICTORINOX**  
Taschenmesser «Pioneer» Nespresso. Indian aus recyceltem Kaffeebeisepapier. Pocket knife «Pioneer» Nespresso India made from recycled coffee capsules.

**OZN**  
Veganes, 7Free Nagellack in der Farbe «Mira», mit schädstoffarmen Inhaltsstoffen und extremer Deckkraft. Vegan, 7Free nail polish in the color «Mira», with low pollutant ingredients and excellent opacity.

**NARS**  
Lidschatten «Mélodie» in matterm Grüntöne-Ton. Innovative Pigmente halten besonders lange. Eyeshadow «Mélodie» in matte green tone.

**LEONIE FISCH**  
Handgemachter Shopper aus Seide mit aufgedrucktem Kohlkopf-Motiv. Bestehen aus Leinwand. Handmade shopper made of silk with printed cabbage motif, borders made of leather.

**AURÉLIE BIDERMANN**  
Muschel-Ohrring «Mare» in der Farbe Smaragd, gelb vergollet. Shell earring «Mare» in the color emerald, yellow gold plated.



## REBEL HEARTS

Whether disrupting the sweetest motifs or riffing on the symbols of punk, jewellers are adding some attitude to their designs, says **Jessica Diamond**

### LOVE TOKENS

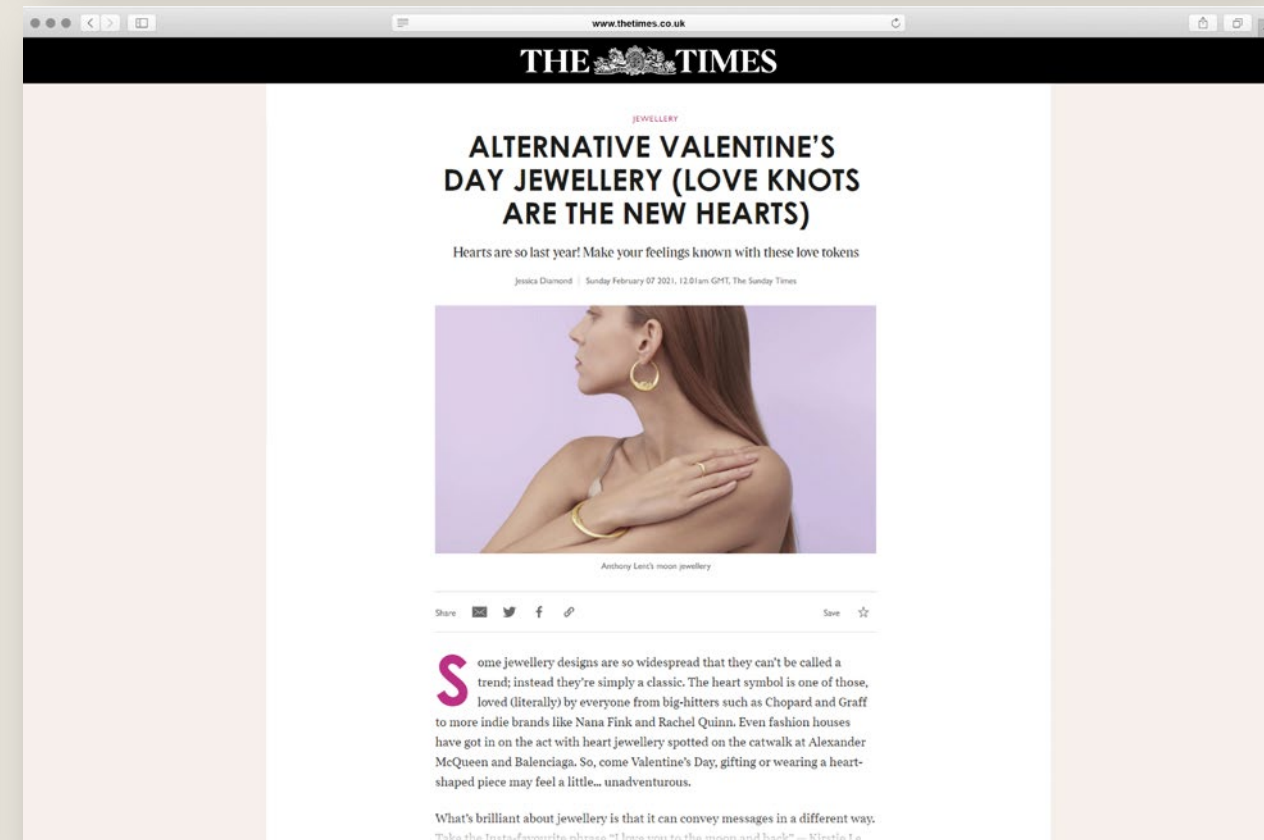
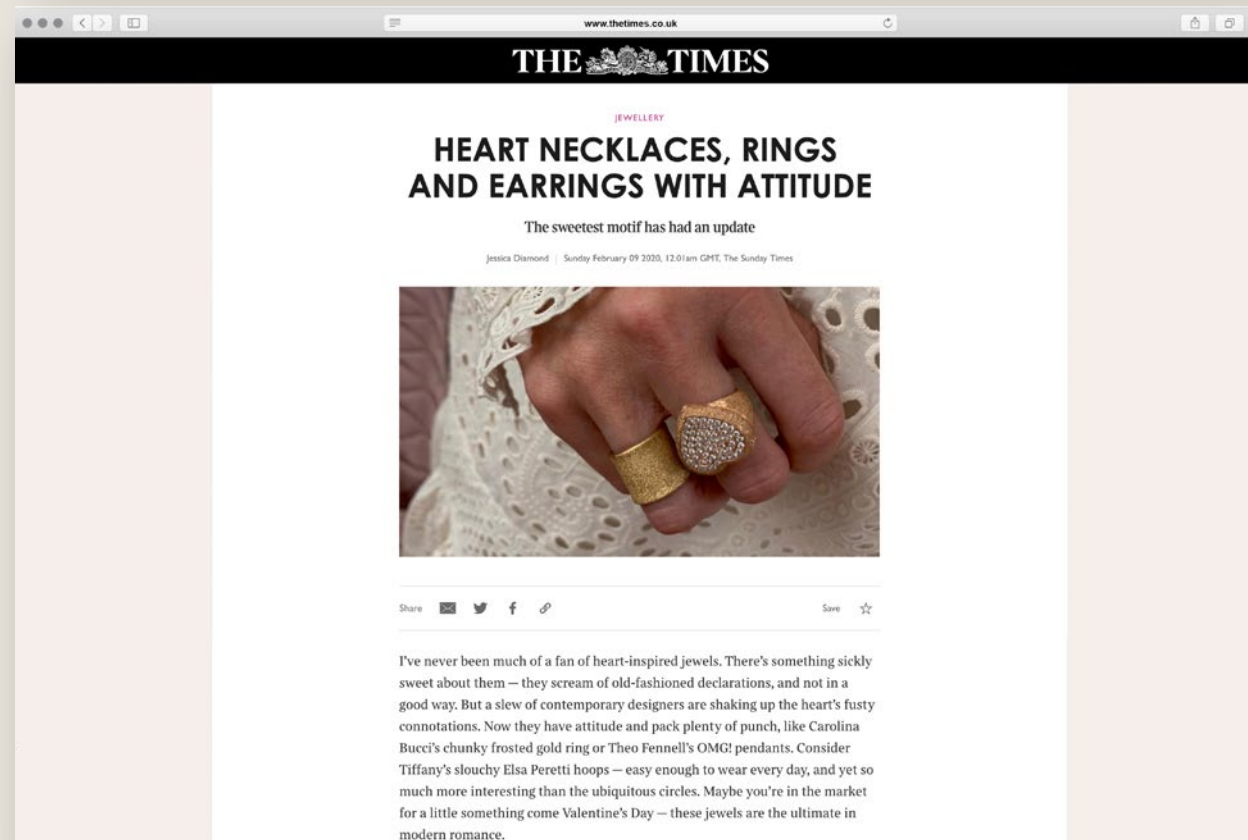
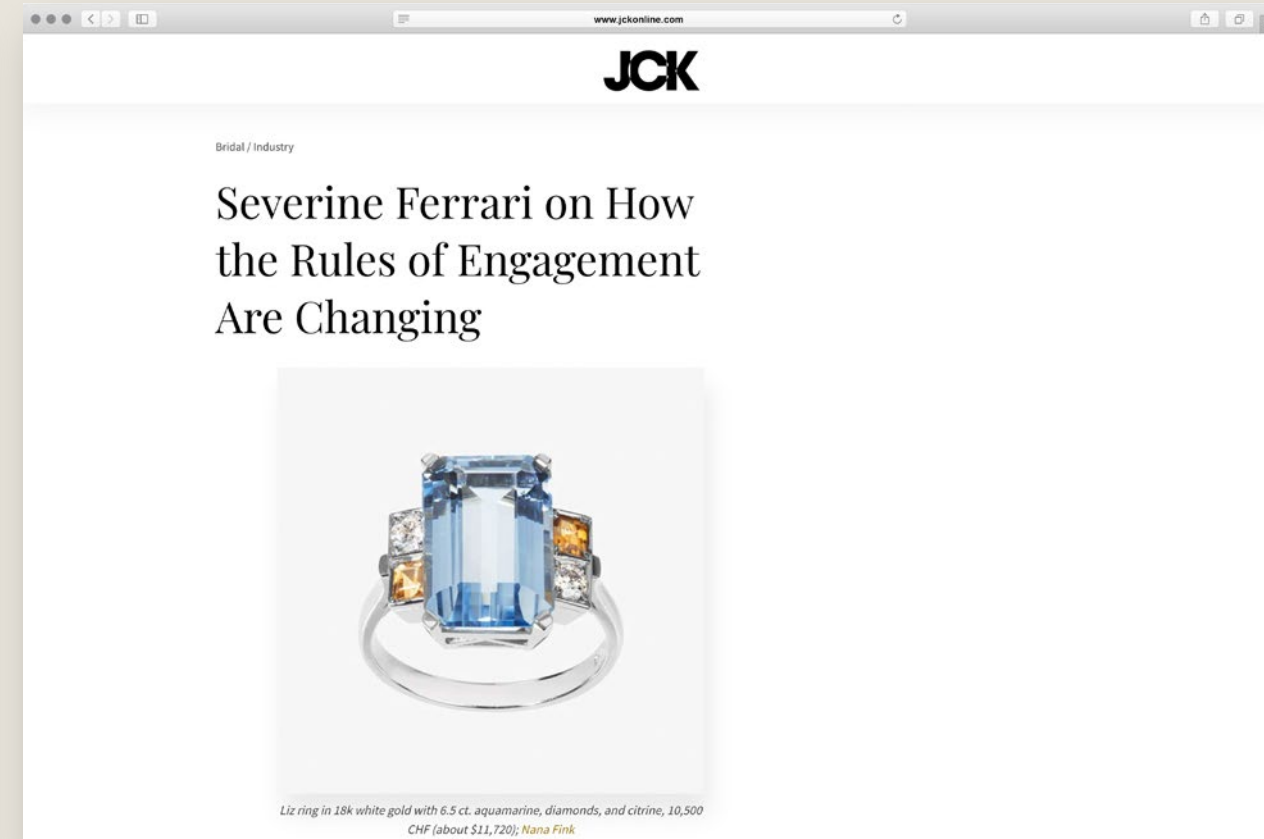
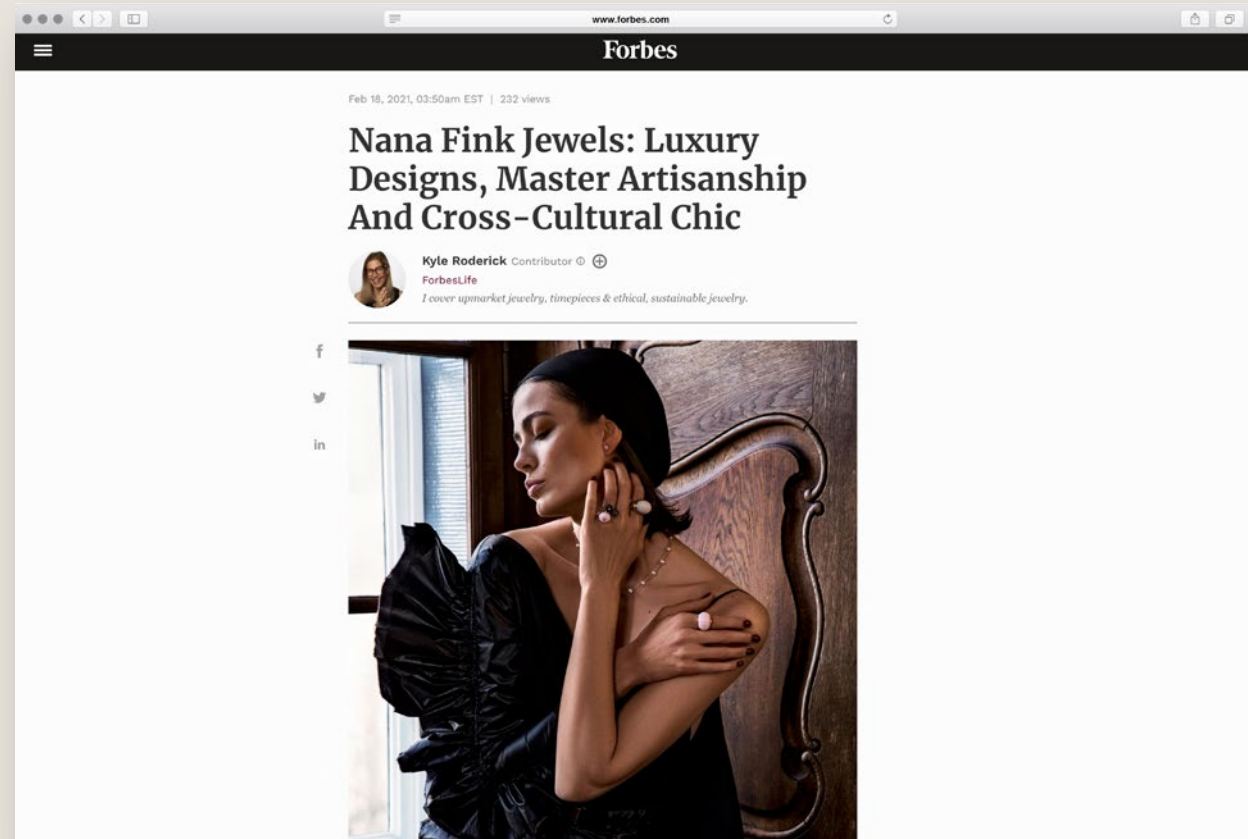
I've never been much of a fan of heart-inspired jewels. There's something sickly sweet about them — they scream of old-fashioned declarations, and not in a good way. But a slew of contemporary designers are shaking up the heart's fusty connotations. Now they have attitude and pack plenty of punch, like Carolina Bucci's chunky frosted gold ring or Theo Fennell's OMG! pendants. Consider Tiffany's slouchy Elsa Peretti hoops — easy enough to wear every day, and yet so much more interesting than the ubiquitous circles. Maybe you're in the market for a little something come Valentine's Day — these jewels are the ultimate in modern romance.

- 1 Sweet Alhambra earrings, £6, 150, vancleefarpels.com
- 2 Cure ring, £2, 610, carolinabucci.com
- 3 Rose des Vents bracelet, £1, 400, dior.com
- 4 Danger heart pendant, £2, 560, taraki.co.uk
- 5 Love Sick earrings, £480, rachelquinn.com
- 6 Ring, PDA, solange.co.uk
- 7 Heart pendant, £1, 700, Nana Fink, from Paul Smith
- 8 OMG! pendant, £3, 250, theofennell.com
- 9 Elsa Peretti Open Heart hoops, £1, 800, tiffany.co.uk
- 10 Heart white gold earrings, £3, 300, Suzanne Kalan, from Harrod's



Les Peretti's heart moon earrings in rose gold-plated brass with 22, 888 Les Peretti's 1.18 ct. 18K rose gold diamond ring with 14 ct. white gold, 4.6 ct. tw. rose-cut diamonds, 1.04 ct. tw. baguette, and 2.55 ct. tw. emerald. £3, 985. Ely: 017-275-3338. [www.lesperetti.com](http://www.lesperetti.com) Longo's ring in 18K yellow gold with diamond and 0.18 ct. tw. diamond, £1, 895. [italy.com](http://www.italy.com), 077-988-5500, [www.italy.com](http://www.italy.com), 18 ring No. 2 in 18K rose gold with 2.8 ct. malachite tourmaline and 2.8 ct. emerald. £7, 000. Nana Fink, 212-217-2021. [nana.com](http://nana.com)







Patricia Arquette  
Rae Lynn  
Camila Mendes

Salma Hayek  
Helen Owen  
Laura Linney



*Shay Mitchell  
Greta Gerwig  
Anna Chlumsky*

*Natasha Lyonne  
Marin Hinkle*



**NANA FINK**  
*in*  
**NEW YORK**  
*with*  
**PAUL SMITH**

**SUSTAINABLE**  
**USAGE**  
*of*  
**GEMSTONES**  
**GOLD**

**NANA FINK 7 YEAR**  
**ANNIVERSARY**  
*at*  
**PAUL SMITH**

**FORBES.COM 2021**  
**JCK MAGAZINE 2021**  
**THE TIMES 2021**  
**BRITISH VOGUE 2020**  
**GERMAN VOGUE 2020**

**JEWELS BASEL**  
**2021**



**JEWELS BASEL**

JEWELS BASEL was founded in March 2018 by Dr. Nadine Fink. The exhibition started on a small scale in the Grand Hotel Les Trois Rois in 2018 and continues to be a growing success story. Jewels Basel is becoming the new hot spot for Designers and Brands. Robert Procop famous for the Brad Pitt engagement ring is coming back in Summer 2021

**LONDON**

**PAUL SMITH**

Flagship store,  
9 Albemarle Street

**ZÜRICH**

**SWISS NATIONAL MUSEUM**

Museumstrasse 2

**BASEL**

**DRESSUP BASEL**

Blumenrain 16,  
4051 Basel

**GSTAAD**

**MAISON LORENZ BACH**

Promenade 81,  
3780 Gstaad

**TINOS (GR)**

**KARYBU BOUTIQUE**

Nikolaou Gyzi 8

**BEIRUT ASHRAFIEH**

**SYLVIE SALIBA**

Avenue Charles Malek  
Quantum Tower Building

**REDWOOD CITY**

**STEPHEN SILVER BOUTIQUE**

2825 Sand Hill Road

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